

Business Development - Designing FOR Change

Flatland VS. Worlds

Esoteric * Mesoteric * Exoteric

8.9.24

Fall 2024 Regenerative Business Summit

November 12

Businesses as Change Agents

Building Communities, not Movements, nor

Making Matters Worse

Regenerative Academy

Regenerative Agora-Joint Venture Invite

- **Academy-** Suites of focused concepts on Value-adding processes with development materials & knowledge regarding self & Work
 - **Agora-** workshops and processes for engaging with materials, resourcing for understanding and application
- ⇒ An educational **Suite** of interactive materials, exercises, and resources designed for Developmental **Self-Study**
- ⇒ By Individuals or a cohesive set of Organization members,
- ⇒ who seek regenerative leadership and organizational development approaches to life and work.

Materials/ Process Pattern/Structuring

Your Bus Dev Agreement reminds you it is designed for some situations (VAP) & not others (training, public), for particularly epistemology (Self-determining) & not others (expert), for particular effects (disruption not facility with concepts).

Your Bus Dev Agreement reminds you that every time you use The Work, you affect

- Other Bus Dev. members reputation and income,
- The potential of your client to ascertain if a fit and in integrity,
- The Work itself and its perception, potency, and it affects and effect in the world.

Raising the Platform- audiences

Esoteric - Structing Life Phase
Creative, Unitive, Transcendent Energy

Mesoteric - in inner consciousness phase and can
do inner reflecting and produce conscious mental
energy. From B to C influence

Exoteric - Sensitive but Static
Energy of flatland-from A to B
influences, disruptive of stage