

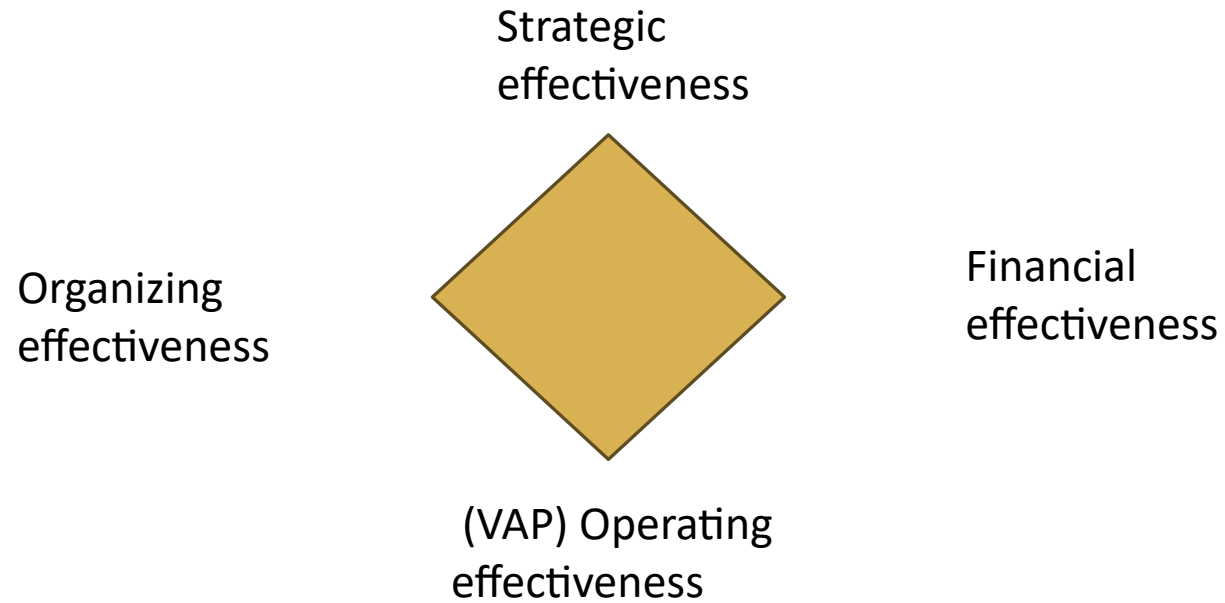
CAD  
Fishbowl- Lara Lee  
Financial Effectiveness  
1-3 PM

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AUGUST 16, 2024

# Business Effectiveness

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# Ask yourself

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If I want to improve financial effectiveness for myself,  
How do I go about that?

If I want to help a client / customer / colleague /  
friend / family improve FE, how would I go about  
that?

How is this different than making more money?

# What is financial Effectiveness?

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How well do I produce outcomes and effects with the resources I have and get better at it overtime?

What is the difference between cash flow, earnings and margins?

**MARGINS:** The market differentiation required in order to pursue the evolutionary requirements of the offering for the business.

**EARNINGS:** The rate at which one is developing the capacity to reinvest / to regenerate.

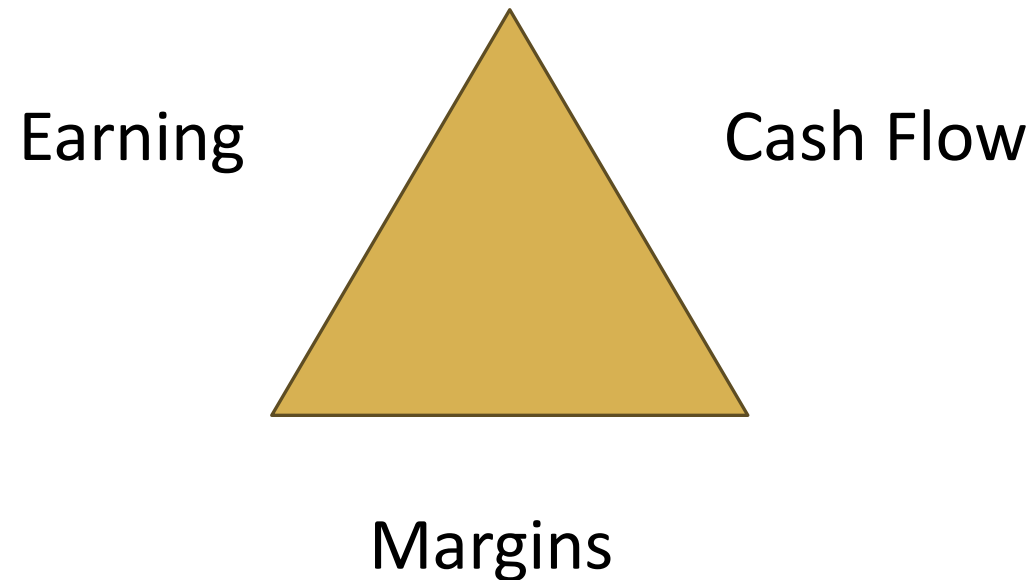
**CASH FLOW:** (Improved revenues) Cash flow is related to the advancement of steady state of the value adding process relative to qualitative characteristics desired by customer..

**Reflection:** How do we *most often* think of these? Make a note!

# Financial Effectiveness - Dynamic View

## A 'How To Produce it' Framework

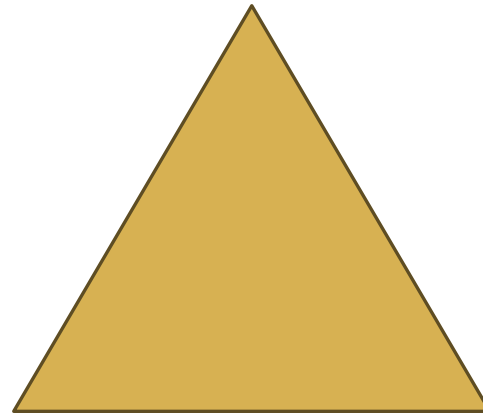
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# Financial Effectiveness- A 'How To Produce it' Framework

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**Earning**— Increase the ratio of energies expended on generation of negentropy relative to the energy expended on arresting / reducing entropy. (evolutionary growth Cultural integrity with what is best for all Living Systems)



**Margins** - Resource effectiveness & innovation with operating infrastructures

**Cash Flow** - Business Model-serve markets that give impetus to offering innovation that matches their desired qualitative Characteristics; coupled with ability to deliver on asset return within VAP (members follow higher order work patterns)

# Exercise:

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Test this framework with 2 ventures for the premises at work. one that did not result in increased E, M, F and one that did

How well did you adhere to the premises on

- Cashflow and revenue outcomes
- Margin improvement and value from your use of the technology
- Earnings and your innovation in your field and increased ability to invest in the future?

now switch to another incident and see how to design and upgrade in your financial effectiveness.

Reflections on evolution in your understanding of how to create financial effectiveness.

# Levels of Managing Processes- Operating Vs Board of Directors

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**Sourcing of Work Ideas**

**Design of Work**

**Way of Working**

**Work Itself**



# Regenerative Academy

## Regenerative Agora

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- **Academy** - Suites of focused concepts on Value-adding processes with development materials & knowledge regarding self & Work
  - **Agora** - workshops and processes for engaging with materials, resourcing for understanding and application
- ⇒ An educational **Suite** of interactive materials, exercises, and resources designed for Developmental **Self-Study**
- ⇒ By Individuals or a cohesive set of Organization members,
- ⇒ who seek regenerative leadership and organizational development approaches to life and work.

Next Meeting:

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Sept 27, 2024

1 PM – 3:00 PM Pacific

Sign up Now