

Welcome to the Regenerative Business Community. We will meet you tomorrow at 11 - 1 PT (2-4 ET) on Zoom.

Purpose of email: This email is to let you know what is available to you now in the membership site, a bit about how things will work during the year and an overview of how to get into the meeting and work the system.

Concept of the Series:

First, we are building a community to work in dialogue on what a Regenerative Business is. There will be a few breakout groups that cross over the businesses although most will be with your own company group. It takes a great deal of discernment and development of the mind that thinks and works regeneratively and not fall into older paradigms, fooling us as we go.

Second, this is an education process, not a training of how to install a program. It is a way of thinking that eventually you will apply to the whole business. We have no steps to implement a program we designed. We do however, cover every aspect of a business' working over the three years. But the underlying principles are the same from strategy to work design. We will be showing the way to thinking about them regeneratively from strategy to pay structures. Year One is strategic thinking and if you continue, year two is leadership (of your own strategy and industry change) and year three is the nitty gritty of structuring work and management practice. We will provide guidance through dialogue and exercises on how to apply the ideas and hope you will take something from each meeting and change a way of doing a task or conversation.

It does require working with the new ideas beyond the calls and carrying forward the dialogues we suggest. And on at least four occasions, involving your Alliance Resource to support you.

Membership Site: It has two sections. One is General Resources. The second is Session Materials

General Resources: This includes guidelines on using the materials/ideas and processes we provide, There is a one page overview of what you get as a member to begin. And the ground rules for using them. There are also links and papers on the Subject of Regeneration and Regenerative Business specifically to help develop thinking about how different it is from traditional, sustainability/circular economy etc and from progressive business as it is articulated. And why that matters. There is a longer paper on The four paradigms of which regeneration is one, of the different in world views and the First Principles of Regeneration. If you have questions that are not answered there, ask your resource unless it is of a technical nature on attending. Contact Tamara (tamara@carolsanfordinstitute.com) or myself, Carol, at carol@carolsanford.com.

Session Materials: These are separated by Session (8 sessions in all) but have more in each folder that we will cover in a session. They are to be added to extend what we can speak about in two hours and provide frameworks for working with your Alliance Resource and your business teams. Recordings will be kept here by session. It will take one of your registered members to access them, but they are intended to be viewed by anyone in your organization and as many and as often as needed for up to a year after the series (if you continue in years two and three they remain available or as long as you are in the follow up community dialogues). There are also additional video recordings on the site for each session that relate to that month's subject. There are 7 short videos (that make up a whole, so go in order) that are posted for Session One. Videos and recordings are LIVE stream only and not downloadable.

You are not required to read or watch these resources before the session, but downloading and when appropriate to your style and note taking, you may print them.

I strongly suggest you work with your resource immediately about your timing and process on working together—going forward, after the first session. E.G. how you will use the allocated prepaid 4 hours with them and under what conditions you will extend it if desired.

You will need your log in info to access the materials for the sessions and the general materials. You must have completed the 3 step registration to have access to materials and recordings. You will have an email from Tamara@carolsanfordinstitute.com on how to get registered TODAY. Each person from your company needs to be registered separately.

Thanks. Looking forward to tomorrow. Carol