

The slide features a light wood-grain background. A white rectangular box with a thin green border is centered on the page. Two thick black horizontal bars are positioned on either side of the white box, overlapping its edges. The text is centered within the white box.

The Regenerative Business  
Development Community '18  
Session One: Strategic Thinking

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## What is the Nature of this series

- ~~System of thinking about the whole of a business. Overcome the~~  
tendency to fragment and be abstract, a tendency of good  
heartedness and good intentions.
- Increase our capacity for discernment— working reflectively, with  
consciousness as we engage and discern paths forward.

# What will be required of you!

Expect to NOT understand everything immediately. We have an different epistemology which is why what we do it so effective, deep and permanent.

- Semantic Language versus objective language
- Socratic Method versus training, fixed curriculum and program specifics given to you
- Developmental Process — We re working on HOW you think, while we work on the business.

Strive to not translate the ideas we offer to mean something you already understand. We have a 'brain' function to seek familiarity.

Reflect often! Inner Reflection more than outward.

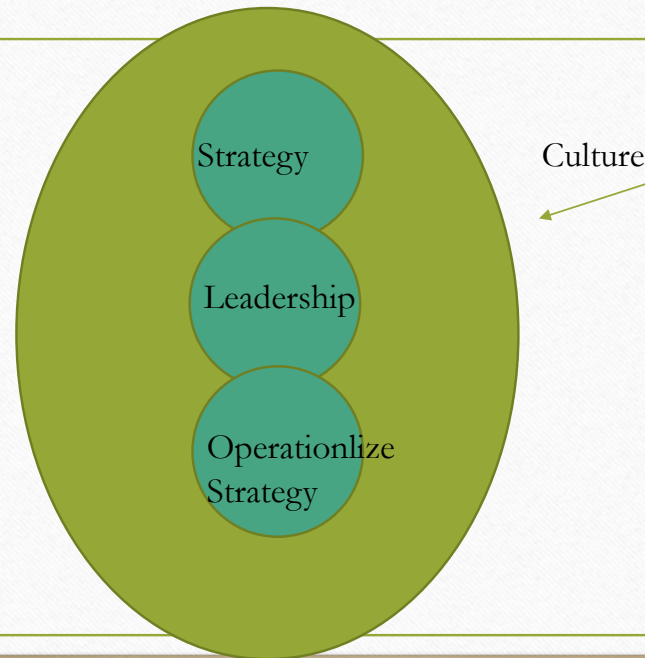
# Adventure: A New Format

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- The content and processes in this series have over 50 years of testing and validation. This approach has, without question, stood the test.
- What is new is doing in as distance learning. We expect to have a few learning experiences but the foundation of the series and the building communities is well tested

# World of Business AS A WHOLE

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# Modes of Strategic Thinking & Behaving

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Reactive

Automatic  
response to  
external stimulus

Ego

Impress ourselves  
into the world

Purposeful

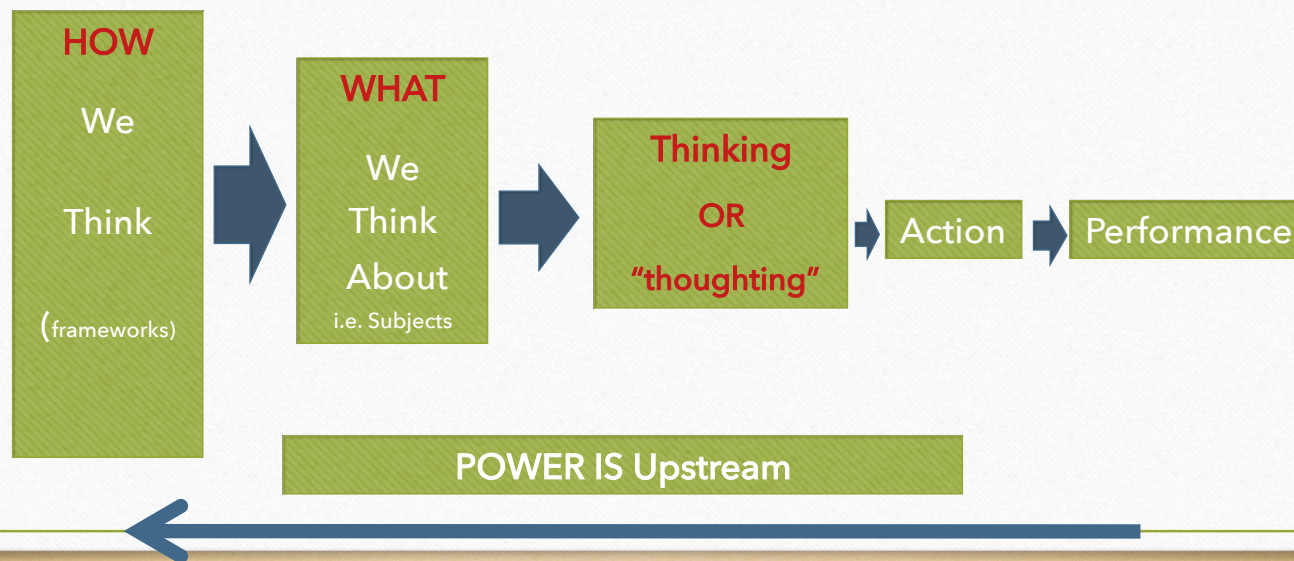
Evolve Caring-  
build capacity of  
great wholes

## Small Group Assessment of Ourselves

- Assess your WAY of working with World of Business as a whole. Where do we **get it about right**? Where do we **overdo or spend too much mental and physical energy**? Where do we **put too little attention and discernment**?
- Assess yourself again from the window of your behavior. What invites of to be **reactive** in these arenas (the subject) with one another (our organizational members) our stakeholders? What **hooks our EGO**? What does that look like? What is required to **be purposeful**? Move from Saving to Developing?

# The Power of Thinking

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# Paradigm Discernment

**Evolve Capacity**

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*Doing Good*

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Arrest Disorder

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Extract Value

# Strategic Thinking System

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Being	Will	Function
Performance	Corporate Direction	Pursuits
Capacity	Portfolio Differentiation	Premises

## Small Group Assessment of Ourselves

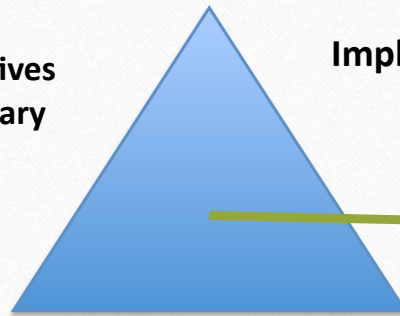
- Assess your WAY of working with System of Strategic thinking. Where do we **get it about right**? Where do we **overdo or spend too much mental and physical energy**? Where do we **put too little attention and discernment**?
- Assess yourself again from the window of your behavior. What invites of to be **reactive** in these arenas (the subject) with one another (our organizational members) our stakeholders? What **hooks our EGO**? What does that look like? What is required to **be purposeful**? Move from Saving to Developing?

# Non-Displace-ability: Corporate Direction

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**Global Imperatives  
Social & Planetary**

**Implicate Intersection**



**Corporate Direction/  
Corporate Vocation.**

**Essence:**

# Work with Your organization

- Within next 7-10 days (set a date now) Start to—

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  - Introduce most organization member to modes of behavior and engage in the self assessment you did here.
  - Do the same thing with one or more frameworks focusing on building the capacity to reflect in an interactive way.
  - SET an Aim for Reflection. In at least one recurring event/meeting using the modes of Behavior. Look at it evolutionarily, NOT polarized. E.g. how are we progressing in this area? What is the work to focus on next? Avoid Polarizing assessments!!!!!!
  - Develop Set of Social and Planetary Imperatives (not missions)
  - Engage as a group with Materials in the membership site: both video, papers

# Global Imperatives: Social & Planetary

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- What they are not: Missions for us to take on? Problems to be solved
- Premises about how a particular systems works when it is whole and complete
  - E.g. Democracies are effective at a governing method when people have developed critical thinking skills and personal self-mastery of their being and behavior

Next Meeting: Session Two

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March 30

11 am- 1 pm PT