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Adventure: A New Format

- The content and processes in this series have over 50 years of testing and validation. This approach has, without question, stood the test.
- What is new is doing in as distance learning. We expect to have a few learning experiences but the foundation of the series and the building communities is well tested

What will be required of you!

Expect to NOT understand everything immediately. We have an different epistomology which is why what we do it so effective, deep and permanent.

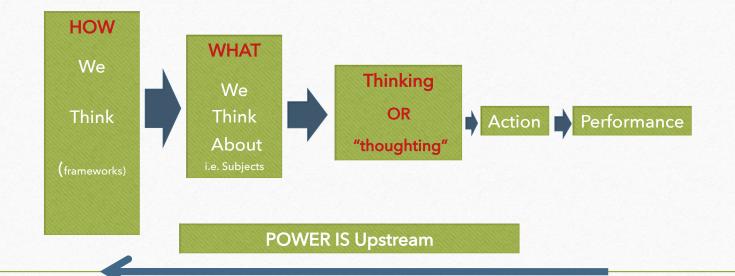
- Semantic Language versus objective language
- Socratic Method versus training, fixed curriculum and program specifics given to you
- Developmental Process We re working on HOW you think, while we work on the business.

Strive to not translate the ideas we offer to mean something you already understand. We have a 'brain' function to seek familiarity.

World of Business to Consider Strategy Culture Leadership Operationlize Strategy

The Power of Thinking

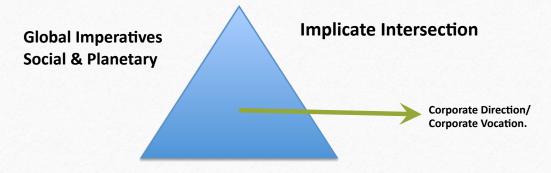
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Strategic Thinking System

Being	Will	Function
Performance	Corporate Direction	Pursuits
Capacity	Portfolio Differientation	Premises

Singularity in Corporate Direction



Essence:

Nodal Intersections

Global Imperatives: Social and Planetary

Proximate Environment Technology, regulatory, national/ regional/local, competitors, partners

> Buyer/Market Nodes Social and Planetary